



TOTAL SAFETY LEADERSHIP: FROM ACCIDENTS TO ZERO

INTERNATIONAL MASTERCLASS

An innovative, practical, interactive workshop highlighting the essential leadership, culture and behavioural aspects of workplace safety to systematically move your organization forward on your journey **From Accidents to Zero**.



What an inspiring masterclass!! This was the most impactful safety event I ever attended and now I have a zillion ideas on what I want to do differently to improve safety culture.

SENIOR EHSS MANAGER, SABIC

KEY TOPICS

- Safety Excellence and the journey to Zero Accidents
- Transactional, Transformational & Servant Leadership
- Going beyond Behaviour-Based Safety (BBS)
- Mindful Safety
- Effective Motivation and Engagement – Moving From Theory to Practice
- Affective Communication Skills
- Felt Leadership / Values-Based Leadership
- The Role of Human Factors
- Advanced Influencing Skills

WITH ADDED VALUE FOR YOUR ORGANIZATION

- Develop impactful, meaningful leadership across your organization at all levels
- Enhance leadership capabilities through increased self-awareness
- Improve communication, morale, motivation and engagement
- Move beyond Behaviour-Based Safety observations to gain higher levels of workforce engagement & participation in safety activities
- Build a structured process for safety leadership interventions and conversations
- Reduce workplace accidents and incidents



Each delegate will receive a copy of the best-selling book on improving workplace safety culture entitled **'From Accidents to Zero'**.



OVERVIEW

Leadership is essential to the success of all organizations. But in today's fast-paced world of work, leadership needs to be more **action-focused** than position-driven. This is especially true when it comes to matters of workplace safety.

Safety leadership is not just about the application of policies and procedures; it's about winning hearts and minds. So this interactive workshop will equip you with the knowledge and understanding to develop commitment, drive positive change and build a **robust culture of safety** in your organization.

Drawing on robust research, proven methods, and concepts from a diverse range of sources including Science, the Arts, Buddhism and Greek mythology we will explore the **critical components of effective safety leadership**. This 2-day masterclass will help you to build a **practical toolkit** of simple, **high-impact tools** and techniques designed to **develop your leadership capability** and confidence, and **return rapid results** in your workplace now.

REASONS FOR ATTENDING

- Understand the **psychology behind human behaviour** and learn how to apply **pragmatic solutions** to improve workplace H&S
- Learn which leadership styles most **effectively influence** the way we think, work, lead and live
- Gain **advanced leadership skills** to drive a positive, sustainable impact in your workplace
- Learn how to conduct **high impact safety interventions** using practical tools and straightforward jargon-free techniques
- Learn the **'6 Eternal Rules of Employee Engagement'** and gain tips and ideas for **building engaging dialogue** and conversations around safety in your workplace
- Learn how a **mindful approach** to safety fosters a positive climate for performance improvement



... an inspiring masterclass that really got me thinking about how I lead safety at work. The interactive exercises brought several 'a-ha!' moments for me.

GLOBAL EHS DIRECTOR, AUTOMOTIVE INDUSTRY



The energy in this masterclass is contagious and the approach defies convention, breathing new life into what can be perceived as dry subject matter.

DEPARTMENT HEAD, HEINEKEN

TRAINING METHODOLOGY

Based on the global best-selling book *From Accidents to Zero: a practical guide to improving your workplace safety culture* this interactive **2 day masterclass** uses a range of discovered learning techniques including individual activities, syndicate exercises and group discussion to **stimulate critical thought** and to **embed ideas, concepts and knowledge**.

Throughout the masterclass participants will be encouraged to reflect critically on their own work and leadership styles, organizational cultures and real world experiences in order to **develop their personal action plans** for implementation upon return to the workplace.

WORKSHOP STYLE

This masterclass has been conducted around the globe, from **Europe to Africa, Asia** and the **Middle East**, and from **Australia** to the **United States**, bringing together safety professionals, operational leaders and managers from across industries to share and learn the route to safety excellence.

WHO SHOULD ATTEND

- Persons responsible for leading safety within an organization at a global, regional or local level - HSEQ / HSSE / EHS Directors, Leaders, Managers and Advisors
- Those dedicated to reducing exposure to workplace accidents, incidents and injuries
- CEOs, Senior Executives, Site Leaders, Department Heads and functional Managers and Supervisors interested in developing leadership skills from a safety perspective
- Behaviour-Based Safety Coordinators, Senior Safety Representatives

SUITABLE FOR ALL INDUSTRY SECTORS, INCLUDING:

Oil & Gas • Petrochemicals • Automotive • Engineering • Manufacturing • Metals, Ceramics & Mining • Chemicals • Energy, Utilities and Power Generation / Supply • Food & Beverage • Construction • Transportation • IT • Consumer Goods • Pharmaceuticals • Governmental Associations / Bodies • Pulp & Paper •



We're pleased to now offer a
Half-day Executive Workshop
for your senior executives and top team.

Contact us at: info@fromaccidentstozero.com
for more details.

MODULE 1

Impactful Leadership

- The importance and value of effective safety leadership
- Transactional, Transformational and Servant leadership
- Adaptive leadership

MODULE 2

Safety Culture & the Performance Paradox

- The philosophical roots and development of safety culture
- Putting 'Safety First' and how to avoid the 'Zero Accidents' trap
- Just Culture

MODULE 3

Moving Beyond Behaviour-Based Safety

- Behavioural patterns and why people behave as they do: Human Factors, Triggers & Consequences
- Break through the Performance Plateau: aligning Behaviour-Based Safety approaches

MODULE 4

The Reality of Risk

- Risk perception, sensitivity and tolerance
- The influence of society: examining why and how reputation impacts organizational risk

MODULE 5

Understanding Change

- Positive disruption and building commitment to change
- Viral change: spreading successful change leadership

MODULE 6

Motivation & Engagement

- 'Have to' or 'Want to?': Generating real desire for safety
- The 'New ABC model' Affective, Behavioral & Cognitive psychology
- The '6 Eternal Rules' of Employee Engagement

MODULE 7

Leadership 2: 'Doing More With Less'

- The X Factor: the most effective safety leadership traits
- Daily Rituals: 7 zero-cost practical tools to make a difference now
- Mindful Safety Leadership



Delegates will receive a certificate of completion from the
International Institute of Risk and Safety Management



For further information please contact us:

e. team@RMSswitzerland.com

w. www.RMSswitzerland.com

